

# FOR LIBERTY



*The Ottawa Impact Story*

# OUR STORY



## **OTTAWA IMPACT IS 100% FOCUSED ON RESTORING OTTAWA COUNTY.**

In November of 2020, on the eve of another mandate closing restaurants, a group of parents met in a sparse restaurant with one goal; to replace the county commissioners who refused to protect individual freedoms and parental rights in the face of harsh pandemic restrictions.

Most had watched silently as county employees made threats against innocent citizens and issued mandates to control their daily lives. The Ottawa County Department of Public Health had recently closed a private Christian school and threatened parents with fines and jail time for sending their children to school without masks.

Concerned with government overreach, as well as the county's creation of a divisive DEI department, the group began to develop a plan of unified political action. That meeting sparked many more, which grew to address concerns about schools, and local government's move away from American values.

The result was the creation of Ottawa Impact as a 501(c)(4) in early 2021, as well as Ottawa Impact PAC, and Ottawa Impact Education PAC (Political Action Committees) which allow citizens to engage in elections in a meaningful way.





VETTED  
REPUBLICAN

EVERY CHILD  
DESERVES LIFE  
LIBERTY AND  
THE PURSUIT OF  
HAPPINESS.



PRAY

Mitlenak Ch...  
GARDEN

MICHIGAN

# OTTAWA COUNTY: A CONSERVATIVE STRONGHOLD

**Ottawa County is historically, and remains to this day, one of the most conservative counties in Michigan and the nation. At the time of Ottawa Impact's founding, 10 of 11 county commissioners were elected as Republicans. The Republican Party platform espouses a commitment to the Constitution, individual freedoms, and American values.**

With an invincible Republican majority on the Board of Commissioners, Ottawa County has had the opportunity to lead the state with Conservative ideas and policies, standing as an example of a constitutional county which protects the freedoms and values of its people. Rather than strategically lead, however, Ottawa County has been an example of a conservative county infiltrated by progressive ideology and initiatives, with county government identifying its 90% white and largely Conservative constituents as a problem requiring a DEI department to solve.

For nearly a decade, Ottawa County has allied with Marxist GARE (Government Alliance on Race and Equity) and progressive cities on the west coast, ultimately creating a DEI Department in direct opposition to American values. Additionally, the Ottawa County Department of Public Health has repeatedly violated individual freedoms and parental rights, and promoted Planned Parenthood aligned resources and childhood sexuality materials.

*POLITICS  
WON'T SAVE  
OUR COUNTRY*



**PARENTS**

ICIANS

E OUR KIDS

COUNTRY



TS WILL



EVERY CIVILIAN  
DESERVES LIFE,  
LIBERTY AND  
THE PURSUIT OF  
HAPPINESS



# WE LOVE AMERICA AND THE GOODNESS OF HER PEOPLE.

## OUR WORK

**Provide thought leadership** and truthful journalism.

**Educate and equip** The People for civic engagement.

**Lead community advocacy**—watchdogs and whistleblowers.

**Develop relationships** and communication infrastructure.

**Elect vetted**, parent-backed candidates.

## OUR MISSION

**To preserve and protect American values**, as well as the individual rights of the people in Ottawa County, especially the right of parents to make health and education decisions for their own children.

**To equip parents and citizens to effectively engage in advocacy** and local level elections to defend parental rights, end government overreach, restore education excellence, and eliminate the indoctrination/sexualization of children.

**To build an organized, unstoppable, parent-led voter bloc** to elect Pro America, Pro Freedom, Pro Parental Rights, Pro Life, Pro Child Innocence, and Pro Education candidates in local elections who will defend American values—and then hold their feet to the fire.

# UNIFIED POLITICAL ACTION



## **CIVIC ENGAGEMENT, GROUND UP, IS CRITICAL TO PRESERVE A HEALTHY, MORAL SOCIETY.**

From our inception, Ottawa Impact has led the people of Ottawa County in unified political action, advocating for the restoration of parental rights and individual freedoms to the county, while holding elected officials accountable.

These actions, made possible through engagement with thousands of parents and citizens, are outlined in numerous articles on our website. Ottawa Impact worked with local parent groups, hosting events to

educate and equip our citizens on civic engagement, holding a pro-health freedom rally at the health department, and supporting a 1,000+ parent protest at a Board of Commissioners meeting.

Ottawa Impact brought watchdog advocacy with and for the people through online articles and at government meetings. We encouraged local elected officials to return to the protection of freedom, parental rights, and American

values, and explored a recall of county commissioners through the Ottawa Precall initiative.

In addition, Ottawa Impact built a legal fund for a parent-led lawsuit against the Ottawa County Board of Commissioners and Health Department, which helped to clarify county commissioners do indeed have the ability to fire a health director for overreach.





  
**FOR FREEDOM  
& FAMILY**

# LET'S PROTECT THE ABILITY TO RAISE OUR KIDS.

In the absence of truthful and unbiased local media, we provided coverage of local government and decisions affecting the people on the Ottawa Impact website and via email to thousands of engaged citizens in Ottawa County.

## **HIGHLIGHTS OF OUR COVERAGE AND INITIATIVES INCLUDE:**

*The Racial Equity Movement: Assault on American Freedom*  
July 6 2021

*Ottawa County Commissioners' Record of Milquetoastery*  
September 12 2021

*Resolution to Restore Freedom*  
May 25 2021

*Ottawa Precall Initiative*  
August 31 2021

*Pro-Life Protection Assessment for Ottawa County* Right to Life of Michigan PAC removed the endorsements of Ottawa County Commissioners endorsed at the time published. May 18 2022

*Statement on Diversity, Equity and Inclusion, CRT, Racial Equity*  
June 14 2022

*Statement on Parental Rights & Comprehensive Sexuality Education* June 22 2022

*What We See: Thoughts from the Founders of Ottawa Impact*  
An analysis of the Democratic Party and their media allies in the 2022 election. October 11 2022

*The Sexualization of Michigan Children in Public Schools*  
November 2 2022

**In all of our efforts, Ottawa Impact sought to call elected officials back to their responsibility of protecting constitutional rights, individual freedoms, and American values.**

**When our elected officials refused to act, Ottawa Impact PAC and Ottawa Impact Education PAC engaged to replace them through the election process.**

**“A true leader is one that has the passion to always stand up for what is right. Even if they are the only one.”**

— BRANDON HOLSTEGE, ALLENDALE GRADUATE



# NEW LEADERS FOR LIBERTY



Ottawa Impact PAC and Ottawa Impact Education PAC gave parents a voice and direct influence in local elections, vetting candidates and providing campaign resources to help parent-backed candidates win.

In the 2022 election cycle, we focused on county commissioner and school board seats. These are positions which have egregiously impacted children and families.

Candidates endorsed by our PACs were vetted for alignment with our [Pro America Position Statement](#) [Vetting Standard for Local](#)

[Candidates](#), and signed the [Contract with Ottawa for County Commissioner](#) or the [Contract with Ottawa for School Board](#). The contracts seek to restore adherence to the Constitution, return power to the people, protect parental rights and American values, and address current policy issues.

Ottawa Impact PAC and Ottawa Impact Education PAC significantly financed and provided team support for 8 county commissioner and 11 school board races in Ottawa County.

## **THE PRIMARY: 08/02/22**

**Ottawa Impact PAC challenged 9 of 11 Republican incumbent County Commissioners who had not taken action to protect American values, individual freedoms, and parental rights in their previous terms.**

**Those 9 vetted candidates (featured on opposite page) ran in the Republican primary, winning 8 of the primary races. Gretchen Cosby and Lucy Ebel were the only two vetted candidates to face a Democrat opponent in the November general election.**





**Gretchen Cosby**  
District 1



**Lucy Ebel**  
District 2



**Jacob Bonnema**  
District 4



**Joe Moss**  
District 5



**Rebekah Curran**  
District 7



**Sylvia Rhodea**  
District 8



**Roger Belknap**  
District 9



**Jenni Shepherd-Kelley**  
District 10



**Allison Miedema**  
District 11

**The Ottawa Impact Story**  
New Leaders for Liberty



**Liz Ramey**  
Allendale



**Corey Mango**  
Allendale



**Katie Staroba**  
Holland



**Laurie Van't Hof**  
Holland



**Donna Mooney**  
Jenison



**Jennifer Thomas Griffin**  
Jenison



**Thomas Hoekstra**  
Grand Haven



**Roger Williams**  
Grand Haven



**Tommy Van Hill**  
Grand Haven



**Joe Steffes**  
Grandville



**Bob Wondergem**  
Grandville

## **THE GENERAL: 11/08/22**

**Ottawa Impact candidates had sweeping victories in County Commissioner seats in the 2022 election cycle, winning 8 of 11 total seats on the Ottawa County Board of Commissioners.**

**In January of 2023, 8 county commissioner candidates vetted by Ottawa Impact PAC will be seated, effectively flipping the Ottawa County Board of Commissioners.**

**Ottawa Impact Education PAC vetted and endorsed 11 school board candidates (featured on opposite page) who ran for five school districts in Ottawa County. Six candidates won seats in Allendale, Grandville, and Jenison.**

**Five additional school board candidates backed by parent groups were promoted by Ottawa Impact and elected in Hudsonville, Kenowa Hills, and West Ottawa school districts.**

These newly elected officials will have the opportunity to restore Ottawa County to leadership in constitutional conservatism in Michigan:

### **COUNTY COMMISSIONERS**

- Gretchen Cosby, District 1
- Lucy Ebel, District 2
- Jacob Bonnema, District 4
- Joe Moss, District 5
- Rebekah Curran, District 7
- Sylvia Rhodea, District 8
- Roger Belknap, District 9
- Allison Miedema, District 11

### **SCHOOL BOARD MEMBERS**

- Liz Ramey, Allendale
- Corey Mango, Allendale
- Donna Mooney, Jenison
- Jennifer Thomas Griffin, Jenison
- Bob Wondergem, Grandville
- Joe Steffes, Grandville

We are incredibly proud of the efforts by Ottawa Impact school board candidates in Grand Haven

and Holland to educate their communities on the state of their public schools and the potential to restore their districts to education excellence.

While Ottawa Impact candidates did not win seats in these school districts, we are hopeful the communities of Grand Haven and Holland will continue to awaken to the need to return to excellence in core subjects rather than the progressive indoctrination of students.

Ottawa Impact's aligned state level PAC, Michigan Impact, published a much-requested voter guide for the people of Ottawa County to use on election day to also promote these candidates.

Ottawa Impact is thankful for the trust of the community in electing Ottawa Impact PAC and Ed PAC candidates to represent and serve the people of Ottawa County.

**WE WELCOME YOU  
TO HOLD NEWLY  
ELECTED CANDIDATES  
ACCOUNTABLE  
TO THE CONTRACT.**



# TRUTHFUL MEDIA



**OTTAWA COUNTY IS FILLED WITH BEAUTIFUL PEOPLE.  
THEY ARE NOT DEPLORABLE, THEY ARE NOT EXTREME.  
OUR PEOPLE ARE HARDWORKING AMERICANS WHO LOVE  
GOD, THEIR FAMILIES, AND THEIR CHILDREN.**

The need for truthful journalism and conservative commentary became clear during the 2022 election cycle, as local salt-of-the-earth Americans were labeled as radical extremists by the fake news media in West Michigan.

The candidates and people in the lakeshore communities of Holland and Grand Haven, where local newspapers repeatedly published defamatory language about Ottawa Impact and aligned candidates, appear to be the hardest hit by the ongoing verbal assault on conservatives.

We are honored to serve and lead this amazing county, and are committed to defending the goodness of our people.

Ottawa Impact will continue its work in thought leadership and truthful journalism, educating and training our people in advocacy for the preservation of all we hold dear. We encourage the citizens of Ottawa County to remain engaged with their government on the local level to defend these priorities into the future.



RHODEA  
VIA RHODEA COUNTY COMMISSIONER  
VOTE 08 02 22  
SYLVIA RHODEA FOR COUNTY COMMISSIONER  
PRO-LIFE • FREEDOM • FAMILY • BETTER EDUCATION

RHODEA  
VIA RHODEA COUNTY COMMISSIONER  
VOTE 08 02 22  
SYLVIA RHODEA FOR COUNTY COMMISSIONER  
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VOTE 08 02 22  
SYLVIA RHODEA FOR COUNTY COMMISSIONER  
PRO-LIFE • FREEDOM • FAMILY • BETTER EDUCATION

PRO EDUCATION  
Academic excellence and true history.  
No woken indoctrination.

PRO RELIGIOUS FREEDOM  
Parental rights are nonnegotiable.  
Your child belongs to you.

PRO SMALL BUSINESS  
Your business is yours only.  
Every job is essential.

PRO RELIGIOUS FREEDOM  
Parental rights are nonnegotiable.  
Your child belongs to you.

PRO HEALTH FREEDOM  
Autism, not orders or coercion.  
Treatment is not a parent's choice.

SYLVIA RHODEA  
FOR COUNTY COMMISSIONER  
PRO-LIFE • FREEDOM • FAMILY • BETTER EDUCATION

SYLVIA RHODEA  
FOR COUNTY COMMISSIONER  
PRO-LIFE • FREEDOM • FAMILY • BETTER EDUCATION

KRISTINA KARAMO  
FOR MICHIGAN SECRETARY OF STATE

DO FOR D



\*\*\*\*\*  
**PRO HEALTH FREEDOM**  
Information, not advice or coercion.  
Government is not a parent.

**VOTE**  
**08**  
**02**  
**22**

\*\*\*\*\*  
**PRO LAW ENFORCEMENT**  
Back the Blue.  
It will not defund the police.

**SYLVIA RHODEA**  
\*\*\*\*\*  
FOR COUNTY COMMISSIONER

**CORNBOSS**  
FOR PRECINCT  
ELEGATE

**RIGHT TO LIFE**  
ENDORSED  
PAC

\*\*\*\*\*  
**PRO SMALL BUSINESS**  
Your business is yours only.  
Every job is essential.

\*\*\*\*\*  
**PRO LAW ENFORCEMENT**  
We Back the Blue.  
We will not defund the police.

\*\*\*\*\*  
**PRO CHILD INNOCENCE**  
A boy is a boy. A girl is a girl.  
Children are not racist or sexual.

**SYLVIA RHODEA**  
FOR COUNTY COMMISSIONER

**SYLVIA RHODEA**  
FOR COUNTY COMMISSIONER

**ALLISON MIEDEMA**  
FOR COUNTY COMMISSIONER

**JOHN GIBBS**  
FOR COUNTY COMMISSIONER

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FOR COUNTY COMMISSIONER





# OUR TEAM



**WE ARE POWERED BY TIME-INTENSIVE VOLUNTEERS. AS AN ORGANIZATION WHICH TREASURES FAMILY, WE RECOGNIZE OUR TEAM AND THEIR FAMILIES HAVE SACRIFICED MUCH FOR OUR COUNTY.**

**The Ottawa Impact team is skilled in technology, marketing and design, communications, journalism, community relationships, and advocacy on core issues.**

We have led the people of Ottawa County in unified political action through Ottawa Impact, advocating for the restoration of parental rights and individual freedoms to the county, while holding elected officials accountable.

As we seek to sustain and grow our efforts to preserve and protect Ottawa County, we recognize the need to capture the talent of our team with financial support to ensure long-term viability.

# PARENTS WORK HARD TO RAISE THEIR FAMILY. WE WORK HARD FOR THEM.

## **WATCHDOG + ADVOCACY**

Bring watchdog accountability to local elected officials, elevate the voices of citizens and parents, provide online articles and in-person advocacy at meetings.

## **LEADERSHIP + MESSAGING**

Provide thought leadership and messaging on difficult issues.

## **CONNECT + STRATEGY**

Connect strategically with parents and conservative groups in our area.

## **CANDIDATE VETTING**

Vet local candidates to ensure they are Pro America, Pro Parental Rights, Pro Education Excellence, and Pro Freedom.

## **CAMPAIGN SUPPORT**

Provide campaign support for vetted candidates, so they can focus on engaging and connecting with people in their communities.

## **CANDIDATE TRAINING**

Train candidates on how to campaign and govern effectively.



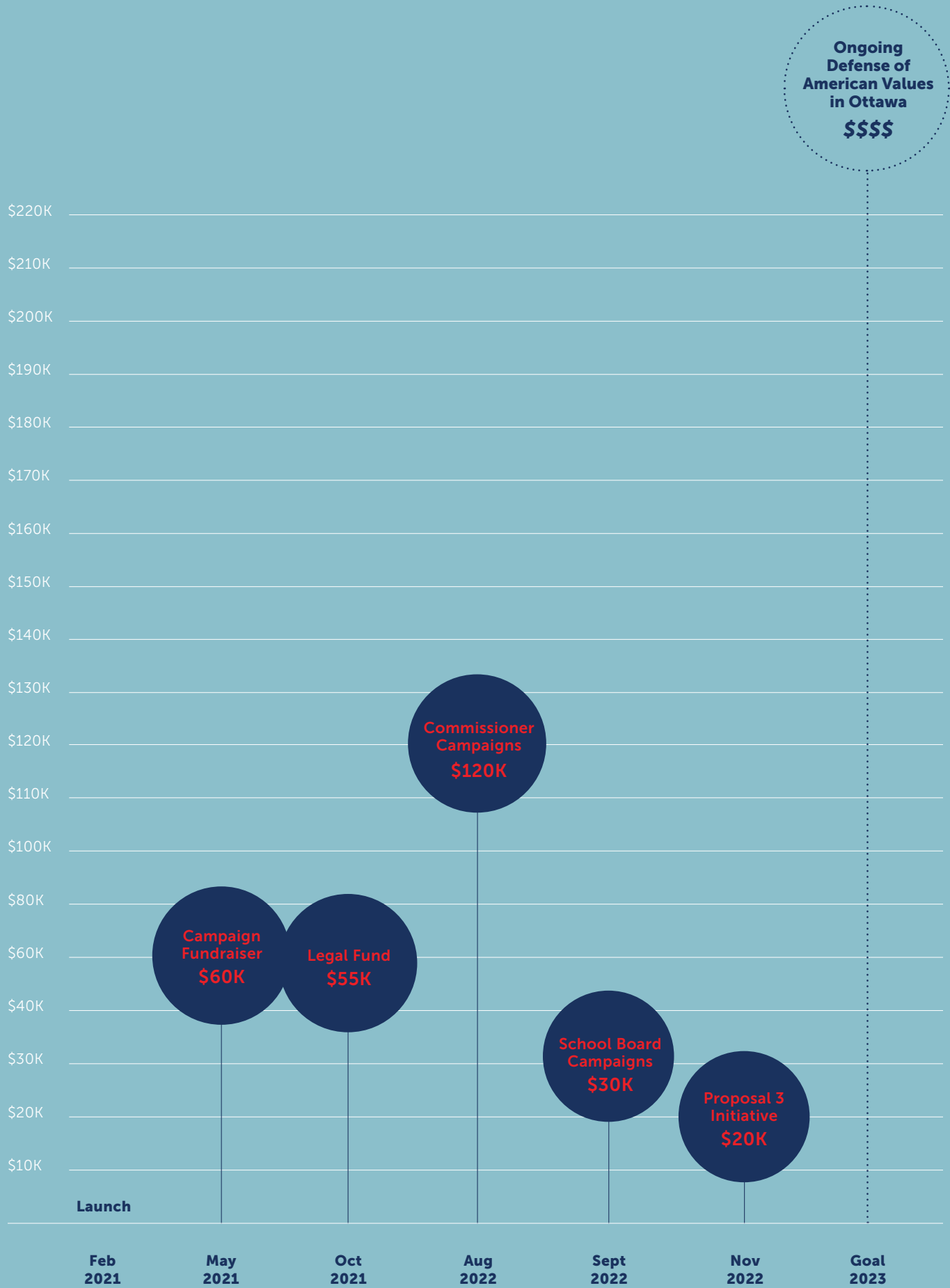
VETTED  
REPUBLICAN  
★★★★

EVERY CHILD  
DESERVES LIFE  
LIBERTY AND  
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**The Ottawa Impact Story**

Campaigns + Initiatives



**We are building a framework to educate and assist parents and citizens long-term. This would include the creation of a much-needed media platform for truthful journalism and conservative commentary.**

# OTTAWA COUNTY IS A BEAUTIFUL COUNTY WITH A BRIGHT FUTURE.

We are cultivating a county which offers a healthy, vibrant lifestyle—one which fosters meaningful work, honors the faith of its people, respects the family and parental rights, and provides education excellence for children.

Join us as we explore these questions: How might we raise the next generation of business leaders? How do we leave a legacy for future generations? How do we create opportunities for quality education free of indoctrination? How do we protect children and families in a state and nation increasingly hostile to faith? How do we foster truthful journalism and cultural conversation

which respects American values? How do we apply the core beliefs of Conservatism to local government?

In Ottawa County, we have a unique opportunity to thoughtfully explore and cultivate a vibrant community with opportunity for business growth and the preservation of the American family.

**President Reagan’s “City on a Hill” is possible in Ottawa County. Your support is vital to our success. Partner with us as we preserve and grow this beautiful county entrusted to us all.**



**OTTAWA IMPACT**

PO Box 802 Jenison MI 49429